



REACH TEACHERS

The Mathematical Association of Victoria is a highly active association with over 450 individual members, and nearly 900 school members. This provides membership benefits to a growing network of over 13,500 mathematics educators. If you want to target primary teachers or secondary mathematics teachers, then advertising with us makes perfect sense.

MAV's publications are **well researched, well read and well respected.**

COMMON DENOMINATOR

- MAV's magazine
- 4 issues per year
- sent to all primary, secondary and P-12 member schools and individual MAV members at the start of each Victorian school term
- full color
- 20-24 pages
- mailed out to all MAV members and all MAV member schools

PRIME NUMBER AND VINCULUM

- *Prime Number* is MAV's primary journal sent to primary members, primary and P-12 schools
- *Vinculum* is MAV's secondary journal sent to secondary members, secondary and P-12 schools
- 4 issues per year of each journal
- mailed out at the start of each Victorian school term
- full color
- 24-28 pages

PRICES AND
DEADLINES
OVERLEAF





TARGET MARKET

Publication	Target
<i>Prime Number</i>	Primary and P-12
<i>Vinculum</i>	Secondary and P-12
<i>Common Denominator</i>	Primary and secondary

DEADLINES: BOOKINGS, ARTWORK AND INSERTS

Term	Volume of publication	Booking deadline	Artwork deadline	Receipt of inserts deadline	Mail out
1	P34/V56/CD269	6 November	16 November	18 January	25 January
2	P34/V56/CD270	22 February	8 March	11 April	18 April
3	P34/V56/CD271	31 May	7 June	5 July	12 July
4	P34/V56/CD272	12 August	23 August	27 September	4 October
1 (2020)	P35/V57/CD273	4 November	15 November	17 January 2020	24 Jan 2020

SPECIFICATIONS AND RATES

Size	Height	Width	Member	Non member
Half page (2 column width)	125mm	185mm	\$548	\$685
Full page (internal)	297mm	210mm	\$912	\$1140
Full page (inside front or inside back cover*)	297mm	210mm	\$1036	\$1295

* inside front cover applies only to *Prime Number* and *Vinculum*
Space in our publications sells very quickly. To secure your booking, we suggest you book early.

- All adverts must be supplied as:
- CMYK
 - high resolution PDF format
 - 5mm bleed and trim
 - crop marks

Email bookings and artwork to:
louise@stitchmarketing.com.au

**SAVE ON AD RATES -
BECOME A MAV MEMBER.
CALL 9380 2399.**

INSERTIONS INTO MAV TERMLY MAIL OUT

Target	Member	Non member
Primary only or secondary only (1100 inserts)	\$571	\$714
Full membership range (1750 inserts)	\$869	\$1087

* price is to insert one A4 sheet. Add 5% for each additional page

Rate card valid until 30 November 2019. All prices include GST.

MAV reserves the right to refuse advertisements that conflict with MAV's product offering and/or educational philosophy.