

# Strategic plan overview 2018-2020

## VISION

Valuing mathematics in society

## MISSION

MAV is a membership-driven association that provides a voice, leadership and professional support for mathematics education.

## CONTEXT

- Education is changing, and MAV must lead the way in supporting mathematics educators to have the best impact possible.
- Preparing students for life after education is critical for both their own and Australia's future workforce and industry success.
- Students need to be risk takers, to challenge assumptions and think creatively in order to contribute to society and enter industry with open and inquiring minds.
- MAV must provide the teachers of young creative minds with the skills and resources required to produce high-quality, critical-thinking mathematicians.

	Value 	Partnerships 	Advocacy 	Operations 
Objective	Ensure that MAV provides benefit and value for all mathematics educators, with all education segments across Victoria supported appropriately.	Develop and nurture high-profile partnerships that lead to improvement of the quality of mathematics education, and promote the fundamental importance of mathematics in society.	Strengthen MAV's position as a key stakeholder in mathematics education through advocacy and engagement with key stakeholders.	Streamline and improve MAV's operations, management and governance.
Strategic intent	MAV will better deliver value to all members and mathematics educators across the state, in different sectors, and embed itself as the 'go to' place for all mathematics education advice and services. MAV's engagement with members should continue to evolve as the context of education changes.	Partnerships will enhance benefits for members, mathematics educators and society, and allow MAV to expand its influence and impact while delivering its programs efficiently. Working with partners aligned to MAV's vision and programs will expedite MAV's impact, with broader access to a range of resources, expertise and advice.	MAV seeks to increase its profile in Victoria, so that it is seen as 'the voice' of mathematics education in Victoria and nationally where appropriate. MAV's views are to be sought in relation to areas of engagement and achievement of the MAV vision and mission.	MAV considers that continuous improvement in areas of MAV's operations and governance is essential, to prepare MAV for the future as a dynamic, modern and progressive organisation.
Strategies	<ul style="list-style-type: none"> <li>• Analyse and understand members and market opportunities</li> <li>• Review member benefits, value and engagement</li> <li>• Focus on regional areas</li> <li>• Develop a Member Retention and Acquisition Plan to increase membership, value and impact of MAV's mission</li> </ul>	Ensure that MAV has effective and targeted partnerships that support its vision and mission, including: <ul style="list-style-type: none"> <li>• AAMT and state affiliates</li> <li>• Government, government authorities and statutory bodies</li> <li>• Other education industry partners</li> </ul>	<ul style="list-style-type: none"> <li>• Develop new and strengthen existing connections with advocacy stakeholders</li> <li>• Proactively communicate MAV's position on current issues and engage with members and relevant stakeholders</li> </ul>	<ul style="list-style-type: none"> <li>• Strengthen and modernise governance structures and policy documents</li> <li>• Collaborate with AAMT and affiliates on operational areas</li> <li>• Ensure excellence in staffing and program delivery</li> <li>• Ensure best practice in office systems and processes</li> </ul>
Performance measures	<ul style="list-style-type: none"> <li>• Membership growth</li> <li>• Member engagement</li> <li>• Increase in engagement from regional educators</li> <li>• Member and educator participation in services</li> <li>• Member and educator satisfaction with services</li> </ul>	<ul style="list-style-type: none"> <li>• Increase in new partnerships</li> <li>• Effectiveness of partnerships and partner satisfaction</li> <li>• Public impact and profile of partnerships</li> <li>• Effectiveness of collaboration with AAMT and affiliates</li> </ul>	<ul style="list-style-type: none"> <li>• Output of advocacy and communications material</li> <li>• Public impact and profile of advocacy and communications</li> <li>• Member and educator satisfaction with MAV representation</li> </ul>	<ul style="list-style-type: none"> <li>• Staff engagement and satisfaction</li> <li>• Efficiency and currency of systems and processes</li> <li>• Financial performance</li> <li>• Councillor engagement and satisfaction</li> <li>• Effectiveness of Council governance and communications systems</li> </ul>